

# THE NEWS FROM the

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**39**

KISHWAUKEE KIWANIS CLUB of DeKalb, Illinois

## September 23, 2015 Editor: Paul Stoddard <http://www.kishkiwanis.org>

**LUNCH:** Various beans, pot roast, ham, spuds, salad,and of course, cookies.

**SONG:**  *America the Beautiful,*led by Bill C.  **Invocation**:Joe G.

**Officers for 2014-2015**

President Abby Chemers

President Elect Dick Dowen

Vice President Joe Gastiger

Treasurer Lisa Small

Asst. Treasurer Sue Doubler

Secretary Ken Doubler

Asst. Secretary Jerry Wahlstrom

Immediate Past President

Greg Spears

Lt. Governor George Van Dee

District Governor Jim Dooley

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**Kishwaukee Kiwanis Meetings**

2nd, 3rd, 4th, (and 5th) Wednesday at 11:45 a.m.

Hopkins Park Community Room

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**K-Family Events/Meetings**

**Circle K Every Monday night at 8:00 p.m. in DuSable 248. Hint: To stay young, attend one of their meetings!**

**AKtion Club –** Second Tuesday of the month at 2:45 p.m. at Opportunity House (202 Lucas St.) in Sycamore.

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**Defining Statement**

Kiwanis is a global organization of volunteers dedicated to changing the world, one child and one community at a time.

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**Flag Salute**

As our flag signifies purity, valor, and justice, may we as true Kiwanians exemplify these virtues as we serve the children of the world.

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# ANNOUNCEMENTS, EVENTS

# and OPPORTUNITITES

**The next Interclub**will be at 5:30 pm, Monday, Sept 28 at the Elks Club (Aktion club to DeKalb).

**PEANUT DAY (Friday Sept 25):** It’s time to sell peanuts. Street sign-ups are now underway!We have Schnuck’s, Jewel/Osco, and Walmart, as well as Taylor & 1st, Normal & Hillcrest, and Stadium & Glidden. Also Kirkland, but Amy’s got that. She might appreciate some company, though.

**Amy reminded us that Committee sign-ups** are happening!!!! Sign up early and often.

**DeKalb Chamber Halloween** 1 – 3 pm. (Saturday). Volunteers needed to help out. Contact Jessica Antonacci (815 756 6306; jessica.antonacci@dekalb.org).

**HS Football Championships:** 300volunteer opportunities exist, Friday November 27th and Saturday November 28th. Talk to Bill Finucane or Deb Armstrong from the DeKalb County Convention & Visitors’ Bureau.

**Feed My Starving Children:** November 12 (Thursday) from 7 to 9 pm.

**Toiletries**- We’re collecting these for Safe Passage. (See below.)

**TR Event –**The event will be **September 24** at Sycamore High School. Abby has purchased 20 tickets so if you are interested, see her about the tickets.

**Gov’s visit**: (We combine with Divisions 12 and 13) 6:30 – 8 pm,**October 16** (a Friday) at River Heights, catered by VAC. Organizational help will be appreciated.

**Sue – DUES ARE DUE!**

Joan is collecting **box tops** and **Coke lids.**Jennie will take your **soup labels.**AKtion Club is collecting **aluminum cansand other recyclable materials**.

**Archives:** If you find any old stuff related to Kiwanis, please give a copy to Norm!

**P.o.P. Box**

We didn’t get anyone to hop on P.o.P. today. But maybe we will next week. Why not come and see for yourself? I bet you’ll be glad you did.

# PROGRAM

Tana Knetsch, of B95 radio was our guest today. Tana is the owner/general manager/CEO/CFO/Big Kahuna of B95. Tana got a degree in advertising, moved into a nursing, but when an opportunity to get into radio came up she said no. (Huh?) But eventually she changed her mind, and after a lengthy application process (which included stressing local non-profits), she was approved by the FCC. Things she’s found out: Radio stations have to be licensed, and licenses are increasingly rare. Advertising is the sole source of revenue for commercial stations (such as B95). Selling advertising can be tough, especially at first. Stations need a format. The format is the same day-to-day, including timing of breaks and nature of music played (they aim for the 25-60 year old crowd). B95 plays tried and tested music. No promotions involving dropping turkeys from a helicopter for Thanksgiving. She noted that the DJs don’t get to pick their own music. This is done by the program director, who constantly mixes things up. Did you ever realize that the music is perkier in the morning? That’s done on purpose to help wake you up. The internet has allowed them to now stream their station everywhere so there’s no excuse to not listen to B95. Have you ever wondered what radio stations do when there’s “dead air?” According to Tana, it’s like being in an emergency room when there’s a code blue. 5 seconds is like an eternity and all staff are running towards the problem! On a side note, Tana noted that don’t expect DJs to look like they sound.

**Heard around the tables:** Toney seems to have an eating disorder.

**Quote for the day**

“It’s not true I had nothing on. I had the radio on.”

* *Marilyn Monroe.*

**UPCOMING PROGRAMS: (Why not invite a guest? – that could also mean a prospective member!)**

September 23 TannaKnetsch B95 radio

September 30 Installation of Officers

**October 7 BOARD MEETING @ Lincoln Inn**

October 14 John Laskowski Engineers Without Boarders

October 21 Anita Zurbrugg Awards Day

**Today’s Attendance:**

|  |  |
| --- | --- |
| 34 | Kish Kiwanians |
| 3 | Guests: Bill’s daughter Shannon, Deb Armstrong, Jessica Antonacci |
| 0 | VIPs, etc. |
| 1 | Speakers: Tana |
| **38** | **TOTAL** |

**See more of the newsletter on the following pages:**

**YOUTH SERVICE BUREAU WISH LIST:**

**TAG (Therapeutic Art-Making Group):**

**Permanent markers, canvases, paint brushes, glue, watercolors, drawing paper, tracing paper, oil pastels, colored pencils, markers….any and all art supplies could help.**

**VolunTEEN:**

**Gardening gloves, small handheld shovels, cleaning supplies.**

 Thank you so much again for the opportunity to share about the Youth Service Bureau, and thank you for your dedication to the community.

Diana L. Hulst, Executive Director of DeKalb County Youth Service Bureau

**The following are items we (Safe Passage) regularly need. If you are looking to donate please consider these items!**

1. Gas station & Wal-Mart gift cards

2. Non-perishable food

3. Linens for twin beds

4. Towels & washcloths

5. Diapers & Pull-ups (especially larger sizes)

6. Baby wipes

7. Paper towels, toilet paper, & tissues

8. Sweatpants & sweatshirts

9. Women’s underwear (bras and panties)

10. Cleaning supplies (dish soap, spray cleaners, laundry detergent, etc.)

11. Harder hair brushes

12. Hair conditioner

13. Olive Oils for hair (not cooking oil)

14. Pantine shampoo/conditioner (Brown Bottle)

15. Motions haircare products

Serving the Children of the World